

North Jefferson Chamber of Commerce

2024



ANNUAL REPORT

FROM THE BOARD PRESIDENT



**Mary Jo
Bartlett**
2024 Board
President

I am so honored and grateful to have been a part of the first-ever North Jefferson Chamber of Commerce Board of Directors. It has been incredible to witness the growth and progress we've achieved together as a chamber. When Heather asked me to join the board I was hesitant for the time commitment, but knew that with her at the helm of leadership it was an opportunity I simply could not pass up. The wonderful fellow board I have served alongside of, this amazing and diverse group of business owners and leaders in their field has been a privilege to work with. I'm so excited about the journey ahead and can't wait to see how far we will go in building a brighter future for North Jefferson!

Mary Jo

FROM THE PRESIDENT & CEO



**Heather
Lebischak**
President & CEO

Heather serves on the following boards or committees:

- Alabama Chambers Board of Directors
- Jefferson County Culinary and CTE Advisory Boards
- Central Alabama Theater Board of Directors
- Rotary Club of North Jefferson Board of Directors
- Central Alabama Redevelopment Alliance Advisory Board
- Fultondale Library Board

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Serving as the first ever President & CEO of the North Jefferson Chamber of Commerce has been the pleasure of a lifetime. I am beyond thankful to the cities of Fultondale, Morris and Kimberly for believing in me and being some of my biggest encouragers. I would also like to thank my amazing Board of Directors for sharing in my vision and helping to make the chamber a driving force for businesses in the North Jefferson community. Lastly for the members, especially the Founding Members, who believed in this vision from the very beginning continue to motivate everything we do. I look forward to continuing to serve the amazing businesses in the North Jefferson community.

Heather

MEET THE TEAM



HEATHER LEBISCHAK
President & CEO



KATIE KING
Assistant

MISSION STATEMENT



We advocate, connect, educate and fight for businesses in the North Jefferson Community and, in doing so, strengthen the communities we serve.

2024 BOARD OF DIRECTORS



President
Mary Jo Bartlett
Everyday With MJ



Vice President
Jeremy Duckworth
Central Alabama
Redevelopment Alliance



Steve Hosch
Good Neighbor
Pest Services



Dianah Putman
Baron Hospitality



Patricia Bearden
TP's Bar & Grill



Nick Bryan
Black Creek
Tavern

2024 - *By The Numbers*

**Founding Cities: Fultondale,
Morris & Kimberly
34 Founding Members
130 Total Members**

Social Media



**2221 Followers | 318,700 Views
244,600 Reach | 24,100 Content Interactions**

148 Followers | 8,300 Views

1,900 Reach | 838 Content Interactions



**48 Followers | 7,487 Impressions
141 Reach |**

Joined in September

103 Followers | 15,380 Video Views

11,083 Reached Audience | 142 Profile Views



Newsletter

52 Newsletters Sent

1,192 Total Subscribers | Open Rate 47.2%



2024 By The Numbers

9 Monthly Luncheons
406 Meals Served

Our monthly luncheons offered the perfect blend of networking and professional growth! Connect with fellow professionals, build valuable relationships, and gain insights from fantastic speakers who share their expertise on a variety of business-related topics.



**NORTH JEFFERSON
CHAMBER OF COMMERCE**

Stronger Together

June Luncheon



Tuesday, June 4, 2024
11:30 AM - 1:00 PM
Fultondale Event Center
2980 Hawkins Lane - Fultondale
Members - \$15
Non-Members - \$20

Speaker: Joe Calamusa
Growing a Culture



2024 By The Numbers

3 Networking Events



8 Ribbon Cuttings
8 different cities



Launched the Kimberly Farmers Market
15 Total Markets



2024: *By The Numbers*

2 Career & Job Fairs



Our Career & Job Fairs featured onsite interviews, allowing some candidates to walk away with job offers on the spot. Local high school students also participated, gaining the opportunity to apply for jobs and explore a variety of career paths.

Two-Day Canva Training Class

The Two-Day Canva Training event hosted by the North Jefferson Chamber of Commerce was a resounding success! Attendees gained valuable hands-on experience, mastering Canva's tools and features while working on real projects, building branding kits, and conquering templates. The workshop's interactive format allowed participants to leave with enhanced design skills and practical knowledge.



LAUNCH PARTY

January 5, 2024 | 10:00 AM

Fultondale Event Center



With over 100 attendees, we proudly launched the North Jefferson Chamber alongside our founding cities: Fultondale, Morris, and Kimberly. Since the chamber's mission is to unite communities, a traditional ribbon-cutting didn't feel fitting. Instead, we held a symbolic ribbon-tying ceremony to represent our goal of connection and collaboration. Additionally, guests signed a frame mat, creating a meaningful keepsake to commemorate everyone who joined us for this special occasion.

Women in Business Luncheon



April 17, 2024

SOLD OUT
(100 tickets)

**WOMEN IN
BUSINESS
LUNCHEON**



KEYNOTE: KATHY BOSWELL



Congratulations

WOMEN TO KNOW IN NORTH JEFFERSON



Danielle
Bryant



Amy
Sizemore



Kimberly
Reno



Nolita
Williams



Patti
Bearden

WOMEN IN BUSINESS LUNCHEON | APRIL 17TH | 11:30 AM

Our Women in Business luncheon was a wonderful celebration of the incredible women in our community, with a special focus on our six honorees. The event featured a bloom bar, complimentary chair massages, engaging games, and an inspiring speaker, making it a truly memorable experience for all who attended.



Small Business Awards August 6, 2024



Our Small Business Awards celebrated the incredible achievements of local businesses, and we are thrilled to share that two of our winners received statewide recognition! Musicality Studio, our Emerging Business winner, and Stephen's Hotdog Wagon, our 1-10 Employees category winner, were both named finalists for the Alabama Small Business Awards. Adding to the excitement, Stephen's Hotdog Wagon earned the prestigious Silver Award at the state level. We couldn't be prouder of these outstanding businesses and their well-deserved success!

The ALABAMA SMALL
BUSINESS *Awards*

**Emerging Small Business
of the Year Finalist**



MUSICALITY!

The ALABAMA SMALL
BUSINESS *Awards*

**Silver Award Winner
1-10 Employees**



Congratulations



Congratulations

Fultondale

City of Fultondale
GAS BOARD

Founders Day

Black Creek Park
August 24th
10 AM - 5 PM



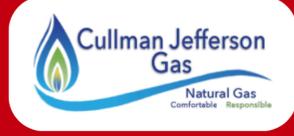
- 100 Vendors
- 13 Sponsors
- 51 Cars in the Car Show
- Thousands in attendance



KIMBERLY FOUNDERS DAY



Presented By:

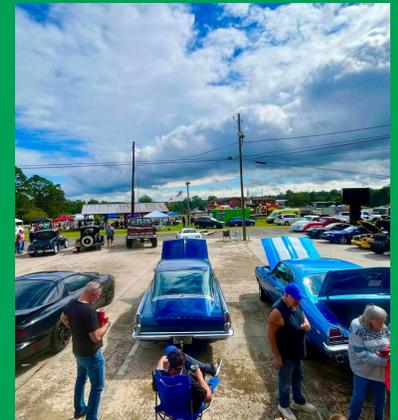


SATURDAY, SEPTEMBER 28TH | 10:00 AM - 4 PM
KIMBERLY TRUCK STOP | 9178 OLD HWY. 31

Police Cars	Food Trucks	Inflatable Fun
Face Painting	Touch-A-Truck	Emergency Vehicles
Cornhole Tournament	Photo Booth	Pooch Parade
Car Show	County Helicopter	Photos with Police & Fire

A portion of proceeds will go to the North Jefferson Small Business Scholarship Fund, Kelsey Treadaway Memorial Scholarship Fund and North Jefferson Soccer

- Car Show
- 21 Vendors
- Cornhole Tournament
- Touch-a-Truck
- \$1,000 raised for the North Jefferson Small Business Scholarship



State of the Cities Address

MORRIS, AL
Est. 1885

NORTH JEFFERSON
CHAMBER OF COMMERCE
Stronger Together

CITY of
KIMBERLY
EST. 1899

State of the Cities Address

Sponsored by: **Payless
Drugs**
Just what the doctor ordered.

MONDAY
OCTOBER 21, 2024

7:00 PM

ENON BAPTIST CHURCH
724 MORRIS MAJESTIC RD.
MORRIS

www.northjeffersonchamber.com

Morris Mayor
Joe Pylant

Kimberly Mayor
Bob Ellerbrock

As part of our Public Policy Committee, we were excited to host the inaugural State of the Cities Address for Morris and Kimberly. The event was well attended, with both mayors showcasing the incredible developments in their communities and outlining plans for future growth. We are eager to make this an annual tradition!



Barking at the Moon Festival

October 27, 2024

The Barking at the Moon Festival was the ultimate destination for all things canine! From nail trims and microchipping to pet adoptions, rabies vaccines, and a pooch costume contest, the event had something for every dog lover. The highlight of the day was undoubtedly the wiener dog race, featuring 24 eager competitors. Vendors and food trucks also had a fantastic experience, with many calling it the best event they've ever attended.



BARKING AT THE MOON FESTIVAL
FULTONDALE BARK PARK
SUNDAY, OCTOBER 27TH
1-5 PM | 2408 STOUTS ROAD - FULTONDALE

- FREE admission
- Food Trucks and Vendors
- Costume Contest (Kids and Dogs)
- Wiener Dog Races
- Dogs available for adoption
- Rabies vaccines available (fee)
- Nail trims available (fee)



Annual Gala & Fundraiser December 10, 2024

At our Annual Gala we celebrated all that we have accomplished in 2024. Current President Mary Jo Bartlett welcomed everyone to the event and incoming President Jeremy Duckworth introduced our 2025 Board of Directors. Entertainment was provided by Motivational Magician Brian Reaves.



North Jefferson Chamber of Commerce
Annual Gala & Fundraiser
Presented by The Fultondale Gas Board

Tuesday, December 10th
6:00 - 7:00 PM - Cocktail Hour
7:00 - 8:30 PM - Dinner
Fultondale Event Center
Dress: Festival Cocktail

- Cash Bar
- Silent Auction
- Magician
- Networking

Member Tickets - \$50 | Non-Members - \$75



North Jefferson Chamber of Commerce
Event Sponsors



Shop Local Campaigns



Total Spent:
\$10,552.70

Our Shop Local Christmas cards were designed to encourage people to visit our local businesses instead of shopping online over the holidays. Shoppers got their card stamped at each location and then turned them in for a chance and some awesome prizes.

Our Shop Local & Win program was a tremendous success, with participants spending over \$10,000 in the North Jefferson area during June and July! This initiative not only encouraged community members to support local businesses but also created excitement with weekly prize drawings. We're proud to see the positive impact this program had on our local economy and look forward to continuing to champion small businesses in our community.



Our RAP (Review and Post) program is all about spreading positivity and supporting local businesses! We encourage everyone to leave reviews when they receive great service – it's a simple way to show appreciation and help businesses grow. To make it easy, our weekly blog shared detailed instructions on how to leave reviews on popular platforms like Angi, Google, Facebook, and more.



WHY



COMMUNITY

By supporting the chamber, you are supporting the communities we serve.

DISCOUNTS

Discounted rates to all chamber programs and events.



JOIN



CONNECTIONS

The chamber provides numerous opportunities to build your network.

MEMBER EXCLUSIVE PERKS

As a member, we can help promote you on social media and in our newsletters. You also can post jobs on our virtual job board.

BUSINESS PROMO



Our job is to advocate, connect, educate and fight for business in the North Jefferson community and, in doing so, strengthen the communities we serve.

Stand out and get noticed as an active member of the community.

VISIBILITY



The Chamber offers numerous training classes throughout the year that are free to members

FREE TRAINING



**NORTH JEFFERSON
CHAMBER OF COMMERCE**

Stronger Together

